

# Privacy Policy for Ashantiya

**Effective Date:** April 23, 2025

At Ashantiya, your privacy is sacred. This Privacy Policy explains how we collect, use, and protect your personal information when you visit or make a purchase from [ashantiya.com](https://ashantiya.com).

## 1. Information We Collect

When you browse our site or make a purchase, we may collect:

- Your name
- Email address
- Shipping/billing address
- Phone number
- Payment information (processed securely through third-party services)

## 2. How We Use Your Information

We use your information to:

- Fulfill your orders
- Communicate with you (order updates, marketing emails if opted-in)
- Improve and personalize your shopping experience

## 3. Sharing Your Information

We only share your data with:

- Trusted third parties such as payment processors (e.g. Stripe, PayPal)
- Web tools like SEO services or analytics software

We *do not* sell or rent your personal information. Ever.

## **4. Data Retention**

We retain order information for our records unless and until you ask us to delete it.

## **5. Your Rights**

You can:

- Request access to your data
- Ask for corrections or deletions
- Opt out of marketing emails at any time

## **6. Contact**

For privacy-related questions, email us at **hello@ashantiya.com** or write to:  
Ashantiya, 9952 Haynes Bridge Road Suite 200 #2008, Alpharetta, GA 30022